

# NC STATE 4-H HORSE SHOW



Photos courtesy of Kirsten Hannah Photography

# SPONSORSHIP OPPORTUNITIES 2024

# NC STATE 4-H HORSE SHOW

## Sponsorship Request



Dear Potential Sponsor:

Plans are in progress for the 2024 NC State 4-H Horse Show which is scheduled for July 10-14, 2024, at the James B. Hunt, Jr., Horse Complex on the North Carolina State Fairgrounds. The show is one of several educational activities offered through the North Carolina 4-H Horse Program. The success of the State 4-H Horse Show annually helps to boost 4-H Horse Project numbers in North Carolina. Program activities are designed to use the horse as an educational tool to develop youth leadership abilities, build character, and assume citizenship responsibilities. The State Horse Show provides dedicated, hard-working youth with an opportunity to demonstrate their horsemanship and stable management skills while promoting good sportsmanship in a friendly, competitive atmosphere. There were over 1500 entries at our 2023 horse show.



The 2024 State 4-H Horse Show will offer 150 classes in 20 show divisions to be held over five days. On Friday, July 12, the NC State 4-H Horse Show will continue to include an Opening Ceremony and Versatility Class. Now more than ever, we need sponsors like you to help support this event to ensure the growth of the NC 4-H Horse Program so that our youth will have the opportunities it offers for years to come. Funds supporting the NC 4-H Horse Program are collected and managed by the North Carolina Agricultural Foundation, Inc. a 501(c)3 non-profit, tax id 56-6049304.

You will receive an official receipt for your donation.

We greatly appreciate your generosity and would like to offer some recognition to you as well. Please see the forms on the following pages to learn about becoming a sponsor of the NC State 4-H Horse Show.

**Thank you for considering our request!**

Alaina Cross  
Extension Associate  
NCSU Dept. of Animal Science  
919.515.7871  
Alaina\_Cross@ncsu.edu

Lori Stroud  
Extension Assistant  
NCSU Dept. of Animal Science  
919.515.5788  
Lori\_Stroud@ncsu.edu

# Sponsorship Levels

## Platinum Show Sponsor more than \$500

- Recognized via announcement at least once in each show arena each day as a major show sponsor
- Donor-supplied banners displayed at entrances and main arena (other locations available upon request)
- Full-page recognition (inside front or back cover) in the official program book - 8.5" W x 11" H (vertical)
- Prominent recognition (listed name, logo, and links) on the show website, show APP, and social media channels
- A 10 x 10 indoor educational booth space for the duration of the show

## Reserve Champion Sponsor \$500

- Recognized via announcement as the Reserve Champion sponsor each time the 21 Reserve Champions are named (Wednesday-Sunday)
- Supplied logo embroidered/printed on Reserve Champion prizes
- Full-page recognition in the official program book - 8.5" W x 11" H (vertical)
- 10 X 10 indoor educational booth space for the duration of the show
- Prominent recognition (listed name, logo, and links) on the show website, show APP, and social media channels

## Division Champion Sponsor \$100

- Recognized via announcement as the Division Champion sponsor when your selected division is awarded
- Sponsor name in the program with division
- Full-page recognition in the official program book or a 10 X 10 indoor educational booth for the duration of the show
- 21 different divisions are available

## Versatility Class Sponsor \$75

- Recognized via announcement as the Versatility Champion sponsor when your selected class is awarded
- Sponsor named in the program with the class
- Half-page recognition in the official program book
- Logo or name placed on the award
- 2 Classes available (Senior and Junior)

## Class Sponsor \$20

- Choose one or more classes of the 150 offered
- Sponsor named in the program with each class
- Name or good luck shout out to 4-H'er when class placing is announced
- Business card/Good luck recognition in the show program or 10 X 10 indoor educational booth space for 1 day  
(2 class sponsorships: half-page recognition or 2 days of booth space)

Sponsorship displays should not include any call to action, no comparative language, and no pricing details. Please refer to the [IRS guidelines Sec 13](#) regarding qualified sponsorships for further information.



# Sponsor Form

## Sponsor Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Selection

### Platinum Show Sponsor (greater than \$500)

Amount: \_\_\_\_\_

### Reserve Champion Sponsor \$500

### Division Champion Sponsor \$100

Division: \_\_\_\_\_ Full Page Recognition Booth Space

### Class Sponsor \$20 *(Does not including Versatility)*

Name of Class/4-H'er to be recognized: \_\_\_\_\_

Business Card Recognition Booth Space [Date(s)]: \_\_\_\_\_

### Contributor

*For those wishing to contribute an amount other than those listed.*

Amount: \_\_\_\_\_

**Please email ads (PDF or JPEG to: [llstroud@ncsu.edu](mailto:llstroud@ncsu.edu)) by June 10.**

## Payment Information

I have included a check made payable to the NC Agricultural Foundation

Please send an invoice

I made a payment online at: [go.ncsu.edu/4hhorseshow2024](https://go.ncsu.edu/4hhorseshow2024)

If applicable, name and county of 4-H'er that solicited this sponsorship: \_\_\_\_\_



**Please send this completed form to: NCSU Extension Horse Husbandry, Box 7621 NCSU, Raleigh, NC 27695-7621**

Funds supporting the NC 4-H Horse Show Event Fund are collected and managed by the North Carolina Agricultural Foundation, Inc. a 501(c)3 non-profit, tax id 56-6049304. Proceeds will benefit the NC 4-H Horse Program. You will receive an official receipt for your donation. For more information on how NC State collects and maintains your personal data, please see NC State's Privacy Policy: [go.ncsu.edu/uaprivacy](https://go.ncsu.edu/uaprivacy)